



[bacecareers.org](http://bacecareers.org)



## Mission

The Black Alliance of Colleges and Employers mission is to promote and develop equity, inclusion and belonging pathways to African descent students, faculty, employees, and veterans. We provide vital opportunities and support for inclusive collegiate and workplace experiences that were long held indefensibly exclusionary. Our mission is relentless: equal rights until its undeniable presence.

## Becoming a Sponsor

A BACE sponsor should not only align with our mission but also embody a necessary facet of our vision - a more diverse and inclusive society where Black talent not only reap the benefits of their hard work, but thrive in their careers, making meaningful contributions to their communities and the world. We believe with the right sponsorship, we not only get the financial, programmatic and network support needed to materialize our vision, but it could change or advance the perception the community has of you and your business. You won't just be a name on a flyer or a logo in a post - your inclusion in our programs could mean acquiring a new audience, consumer or worker who has come to believe you and your business are an ally. The question is only, together where do we start?



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# Sponsorship Levels

\*Customized Packages Available

	Bronze (\$10k+)	Silver (\$25k+)	Gold (\$50k+)	Platinum (\$100k+)
Virtual and In-Person Programmatic Sponsorship	✓	✓	✓	✓
Recognition during Training/Workshop Programs	✓	✓	✓	✓
Web & Social Media Recognition	✓	✓	✓	✓
Web & Social Media Spotlight		✓	✓	✓
Ad in BACE Newsletters and Programming		✓	✓	✓
Intro Remarks at Select BACE Events		✓	✓	✓
Program Exhibitor Table		✓	✓	✓
Recognition during Select BACE Events		✓	✓	✓
Breakfast, lunch, or dinner sponsor for Select BACE Events			✓	✓
Research Sponsor with Research Publication & Programming				✓
Keynote Speaker at Select BACE Events				✓
Career & Entrepreneurship Awards Sponsor				✓